

2023

# GoodTime Year in Review

Looking back at everything the GoodTime community accomplished this year!

 goodtime

# Introduction

We're so excited to share what our amazing community of customers has achieved this year.

We put this report together to celebrate you — our customers — and your ability to innovate, to thrive in challenging circumstances, and to achieve more with less. 2023 wasn't easy by any means, but you crushed it anyway and we're so glad to have been your partner in building strong, resilient teams.

Cheers to celebrating your accomplishments this year before we do it even bigger and better in 2024!

Warmly,



**Ahryun Moon**

Co-Founder and Head of Company Strategy  
GoodTime

About this data

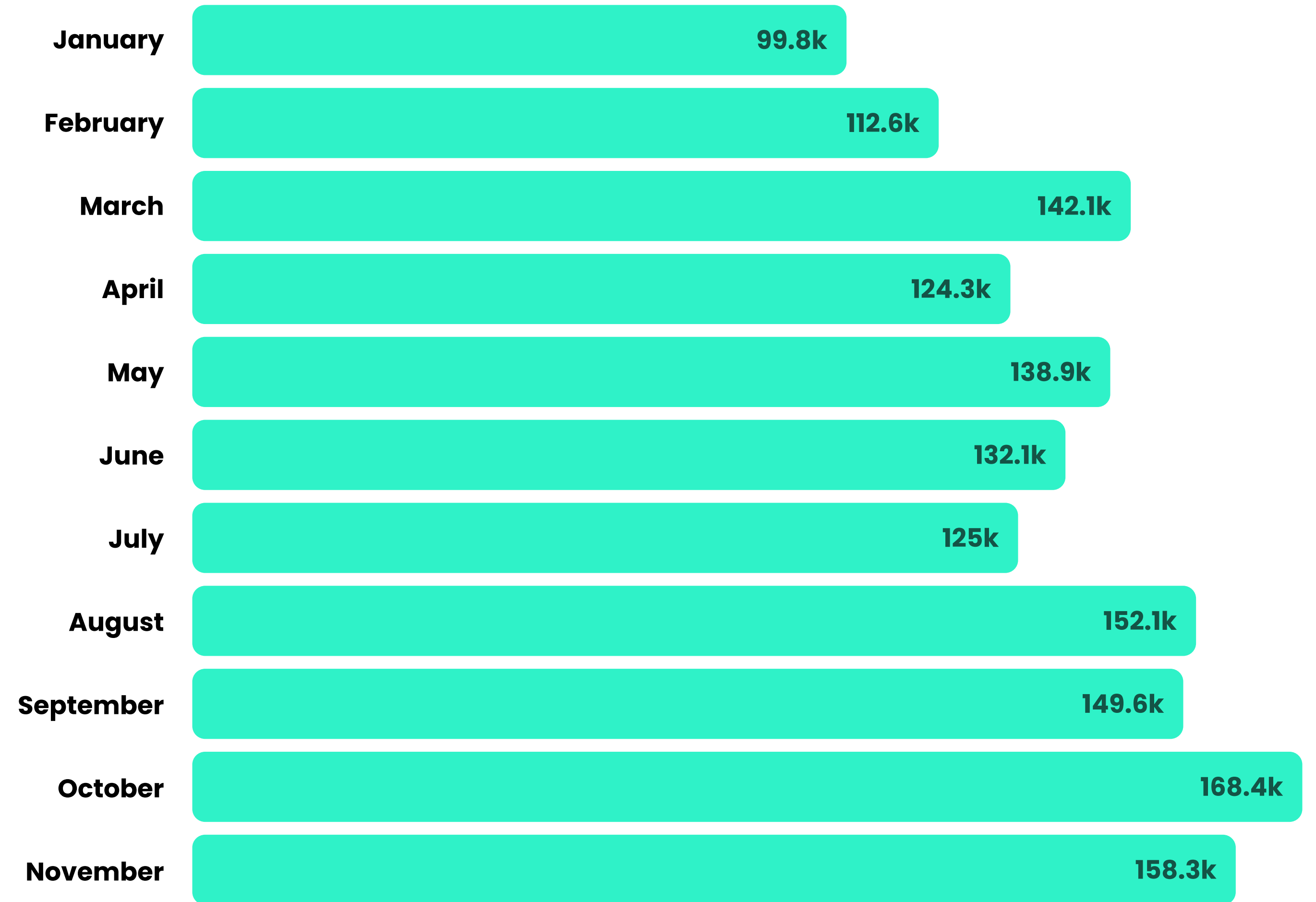
All data in this report represents an aggregation of all GoodTime user activity for the period of January 1, 2023, to November 30, 2023.



You scheduled  
over **1.6 million**  
interviews this  
year!

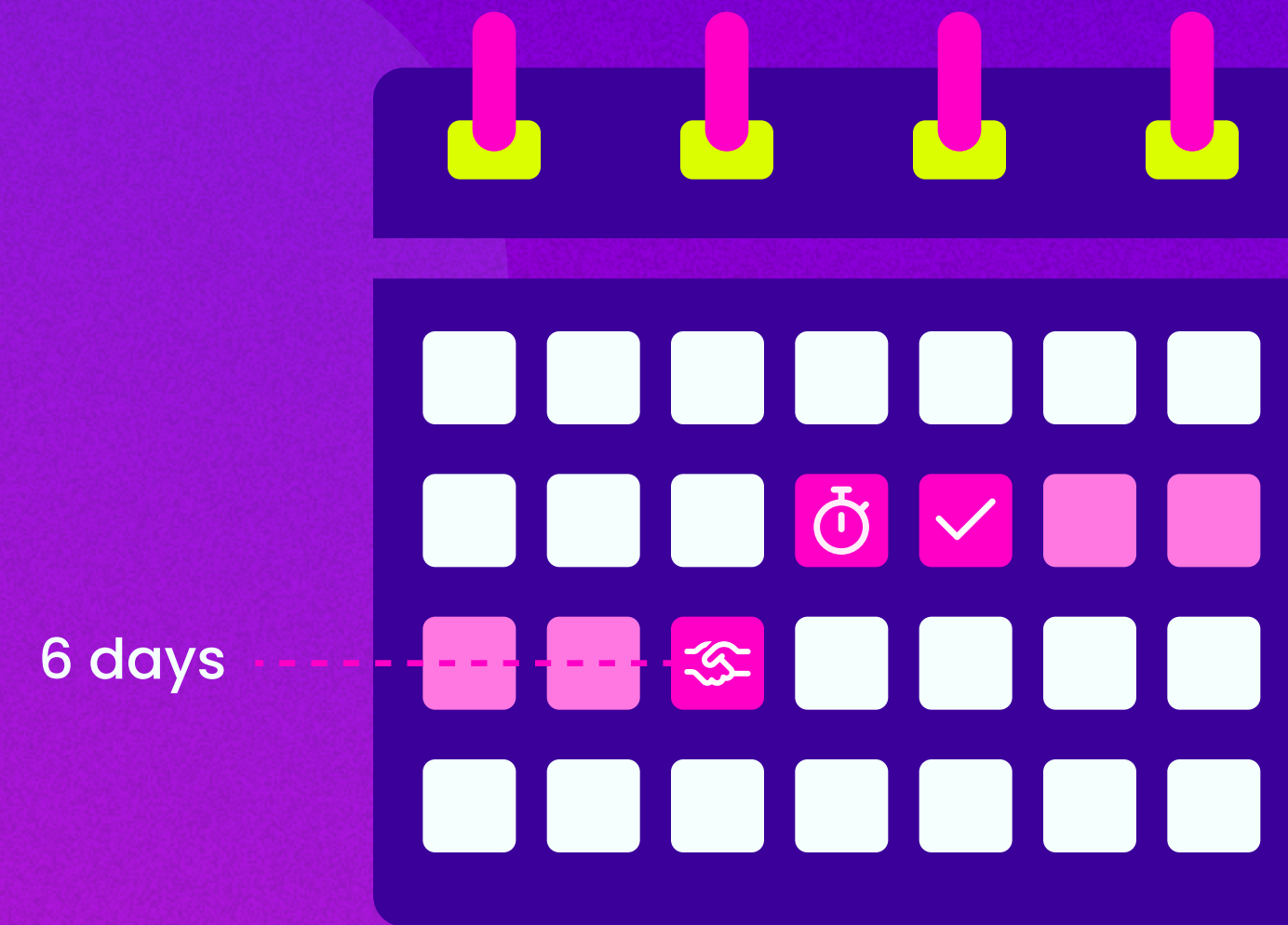
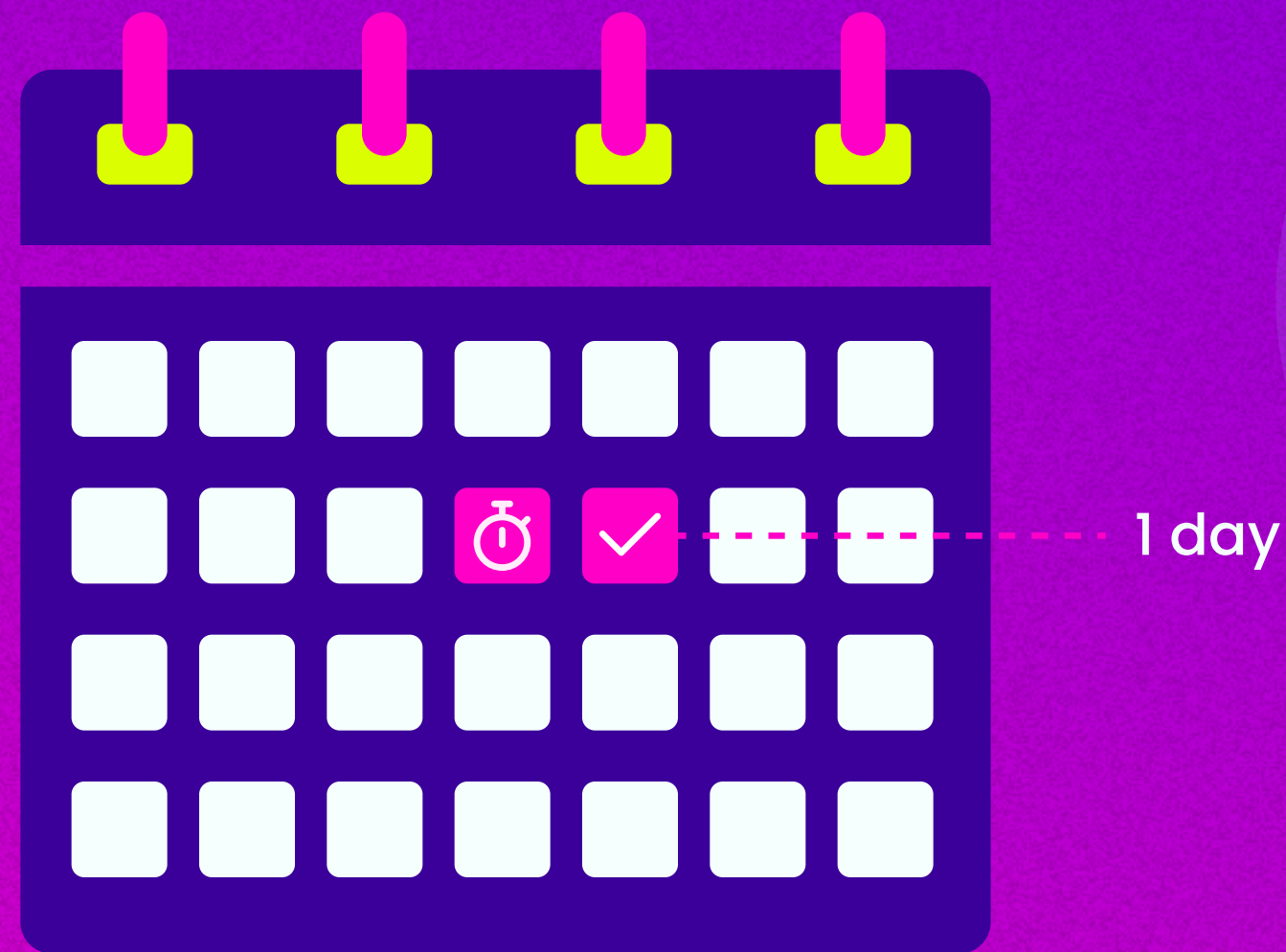
The biggest month for interviews was  
October, and November was a close  
second!

### Interviews by month



# You got interviews scheduled **fast!**

Like, really fast.



Customers who used GoodTime's auto-scheduling feature confirmed interviews within **1 day** of requesting availability on average.

And you didn't keep candidates or hiring managers waiting! On average, these interviews took place within **6 days** of the original request.

# Interview scheduling benchmarks at a glance



## Time to Schedule

Time from when the scheduling process begins to when the interview takes place

**179.5 hours**

Manual confirm

**145.8 hours**

Auto confirm



## Turnaround time

The time between when an interview schedule is initiated and when the event is confirmed in a calendar

**35.5 hours**

Manual confirm

**20.5 hours**

Auto confirm



## Lead time

The time between when an interview is confirmed in a calendar and when the interview actually takes place

**128.8 hours**

Manual confirm

**116.9 hours**

Auto confirm

**145k+**

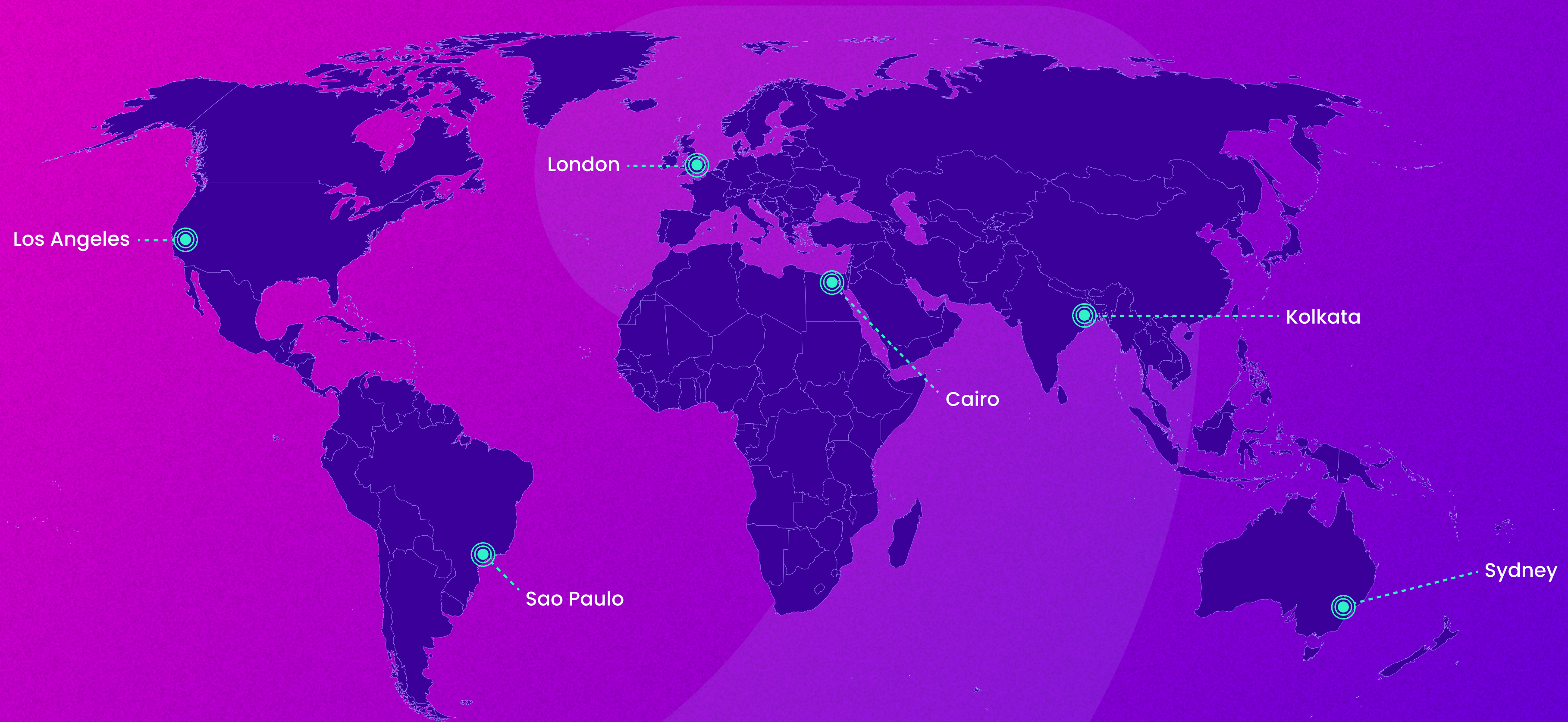
**total unique interviewers met  
with your candidates**

**21k+**

**people were enrolled in GoodTime's  
interviewer training paths**

# You conducted interviews in over **150 countries** around the world

From Los Angeles to Paris to Tokyo, teams used GoodTime to build up a strong global workforce. Below are the top interview locations by continent.



\*These cities are designated by the closest available time zone, as selected by the interview scheduler. Interviews were not necessarily scheduled from or conducted within the city.

# 2.9 million+

## hours spent interviewing

And that doesn't even count all the time you spent preparing, training your interviewers, debriefing with hiring managers, and everything else you do to grow your organization thoughtfully!

We may be a little biased, but we think TA teams were nothing short of heroic this year.



# New GoodTime **features** released in 2023

We've been hard at work making GoodTime even more useful for TA teams – so you can automate the mundane and focus on the highest-value work. This year, we crossed a ton of features off your wish list, including:



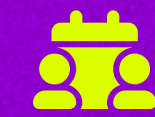
Workflow Automation



Multi-Language Support



WhatsApp Communication



Event & Superday Scheduling



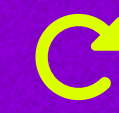
AI-powered Job Categorization



New Recruiting Leaderboard



New Interviewer Leaderboard



Turnaround Time & Lead Time Reports



Interviewer Training Report



Built-in Benchmarking



Cancellation & Reschedule Reasons Tracking



Drip Campaigns



Bulk Messaging & Scheduling



Screening Questionnaires

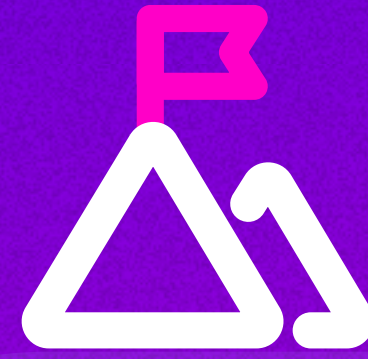


Localized Phone Number Support



Bulk Interview Cancellation

and a whole lot more!



# We're going **even further** in 2024

First, it's time for you to take a little break. You deserve it!

And we'll be here when you're ready to crush your hiring goals in the new year. Reach out to your CSM for help scheduling faster, filling roles more easily, automating mundane work, and taking time back in your day to focus on your true superpowers.